WASHINGTON PRIME GROUP
COVID-19 GOODWILL INITIATIVES
In the midst of an unprecedented health situation related to the COVID-19 pandemic, more than ever, we continue to embrace our role as community goodwill ambassadors and are finding unique ways to transform our properties into spaces for social good.

Across the Washington Prime Group portfolio, Local Management teams are in daily contact with local organizations to find out how they can help and are quickly mobilizing to meet those needs within the community.

Learn more about the community engagement efforts at Washington Prime Group
1. First Responder Drive Thru Lunch | Southern Park Mall
2. School Meal Program | Town Center at Aurora
3. Food Distribution | Boynton Beach Mall
4. School Meal Program | Town Center at Aurora
5. Drive-Thru BBQ | Northtown Mall
6. Security Safe Thank You | Anderson Mall
7. Blood Drive | Grand Central Mall
8. WCCAC Every Child Matters | Wolf Ranch Town Center
9. School Meal Program | Town Center at Aurora
10. School Meal Program | Town Center at Aurora
11. United Way Weekend Snack Program | Anderson Mall
12. Hand Sanitizer Drive-Thru | Town Center Plaza
13. School Meal Program | Town Center Aurora
14. First Responders Drive-Thru Lunch | Southern Park Mall
15. Food Distribution | Boynton Beach Mall
HELPING TO SAVE LIVES AND FEED THOSE IN NEED: ANDERSON MALL

COVID-19 IS HAVING AN IMPACT across the world, and we are seeing the effects in Anderson, South Carolina, too. Chunsta Miller, General Manager of Anderson Mall, in Anderson, South Carolina embodies what it means to be a Goodwill Ambassador through the town center’s ongoing community outreach.

“My job is bringing the community together,” Miller said. “It’s really looking at what our community needs as a whole and what we can provide. It is important to us here at Anderson Mall to do our part. We are committed to using our space as a community resource while we are temporarily closed. Now is the time for us to come together to make a difference.”

To support the community, Anderson Mall is holding daily blood drives located at the Blood Connection near the mall’s entrance. Healthy adults of all blood types are needed to donate blood. Every two seconds, someone needs blood – and one blood donation can save up to three lives. As the impact of the COVID-19 pandemic continues, blood drive cancellations have resulted in more than 85,000 fewer blood donations, causing a nationwide blood shortage. Donating blood is a tangible way for healthy adults to help our neighbors.

Anderson Mall is also partnering with the United Way of Anderson County to serve as a location for community members to donate nonperishable food and personal care items. Organizations that provide food to those in need in our community are having trouble keeping the shelves stocked.

All donations will be distributed equally to 10 local agencies who provide frontline assistance in the Anderson area, including Meals on Wheels, Second Harvest Food Bank and The Salvation Army.

News Coverage

My job is bringing the community together

These goodwill initiatives, among others, are part of Anderson Mall’s efforts to serve as a community resource during the pandemic. The center management team’s call to serve transcends shopping and dining, and speaks to the heart of Anderson Mall’s mission as a true partner in the community.
ANSWERING THE CALL AS CORONAVIRUS CONCERNS THREATEN NATIONWIDE BLOOD SUPPLY: CLAY TERRACE

According to the American Red Cross, every two seconds someone in the United States needs blood, and one blood donation can save up to three lives. But when the COVID-19 pandemic began to spread in the United States, blood drive cancellations quickly resulted in more than 85,000 fewer blood donations, leading to a nationwide blood shortage (Source: redcross.org).

At this time when blood donations are needed more than ever, Clay Terrace, in Carmel, Indiana, took action by serving as a host site for the American Red Cross Bloodmobile mobile unit. When the local branch of the Red Cross reached out to Clay Terrace, the property instantly agreed to offer its space, in which donations could be made while still following the social distancing guidelines in place. On March 22, Clay Terrace hosted an afternoon blood drive, surpassing their goal for donations and collecting enough blood to help nearly 100 patients in need.

Following the success of the blood drive, Clay Terrace is already ready to welcome back the Red Cross for another donation event. The property will allow the organization to use a larger space within the town center to help elevate their vital mission and allow even more donors to give.

In addition to Clay Terrace, WPG’s properties across the U.S. are partnering with the American Red Cross and other local organizations to host blood drives during this critical time. In the midst of an unprecedented health situation, more than ever, Washington Prime Group is embracing our role as a community partner and finding unique ways to transform our properties into spaces for social good.
PROVIDING FLOOD EVACUEES A DRY (AND SOCIALLY DISTANCED) SHELTER: INDIAN MOUND MALL

Our General Managers and Local Management teams are among the first to answer the call when our communities need help with disaster relief efforts. This was exactly what Indian Mound Mall in Heath, Ohio was able to do in March 2020 when flash flooding hit Licking County in the midst of the worldwide coronavirus pandemic.

Heavy rainstorms pummeled Ohio overnight, leaving many Ohio residents to awaken to flooding in or near their homes. The situation in Licking County was dire. Severe flooding washed away part of a local highway and stranded many inside without power, forcing numerous residents to be evacuated from their homes.

To begin search and rescue efforts, the Licking County Emergency Management Agency needed to quickly find a place that wasn’t underwater to stage emergency equipment and deploy vehicles. Indian Mound Mall’s parking lot proved to be the best solution and Doug Berg, General Manager of Indian Mound Mall, quickly activated his team to support.

Indian Mound Mall was also able to serve as a shelter for flood victims and evacuees at a time when maintaining space between individuals was critical. Due to the size of the town center, it was able to comfortably house hundreds of residents, all at a safe social distance of 10 feet apart.

Berg said, “Most of our retailers closed through the end of the month, which is actually a blessing in disguise today. People are spread out far and wide, at least 10 feet apart. We stayed open for this very reason, to be an emergency response center.”

Upon hearing the news, several Indian Mound Mall tenants opened to help the evacuees, providing food, beverages and snacks. The trampoline park in the mall was even able to provide fresh, dry socks to evacuees, many of whom were soaked up to their knees or waists from the flood waters. Additional community partners also provided bagged lunches, boxed dinners, flood disaster buckets and volunteers.

News Coverage

Our mission [today] changed

With the ongoing pandemic, Indian Mound Mall was ready to offer its facilities to serve as a coronavirus testing site or a distribution center for medical supplies, echoing CEO Lou Conforti’s offer of all WPG’s properties to be a community resource. Because of its preparedness, the town center was able to be there for its community at a moment’s notice, during a time when it desperately needed it.
HELPING TO QUICKLY MOBILIZE A LUNCH REPLACEMENT IN THE FACE OF SCHOOL CLOSURES: IRVING MALL

THE IRVING SCHOOLS FOUNDATION (ISF)

in Irving, Texas, had prepared for 2020 spring break by collecting non-perishable food items to provide to students who depend on school breakfasts and lunches as their main source of nutrition. But when the coronavirus shut down schools for at least a month, members of the Irving community needed to develop a much larger scale solution for getting meals to kids who need them.

Through a combination of community outreach and strong existing relationships, the Irving Mall local management team connected with ISF and Agape Connect, a local charitable organization. All three teams reached out to their contacts to secure donations of food and a truck, and the mall team is helping to pack meals each day so they can be distributed on Monday through Friday each week. The Irving Mall team also contributed space for staging and fuel to deliver the food to the distribution point, a local church.

So far the program has provided 8,000 meals, with the goal of providing 23,000 in total. On one recent day, more than 550 cars were in line to receive their meals, but the teams’ efforts have ensured that everyone who has come to pick up a meal has received one.

With the ongoing pandemic, Irving Mall was ready to step up to serve the needs of its community, echoing CEO Lou Conforti’s offer of all WPG’s properties to be a resource. Because of the local management team’s strong connection to local organizations, the town center was able to be there for its community at a moment’s notice, filling a major daily need.

Everyone who has come to pick up a meal has received one.
as hospitals across the country are facing shortages of personal protective equipment (PPE) during the COVID-19 pandemic, many companies and retailers have donated their inventories of masks and gloves to help. Consumers have also developed creative ways to help local healthcare workers in their community, like sewing fabric masks.

Lima Memorial Hospital in Lima, Ohio launched a fabric mask collection initiative to benefit their staff and looked to community partners for support. One of their first calls was to Chris Garlock, General Manager of Lima Mall. The hospital asked if the town center would be willing to act as a collection site for fabric masks, to which he immediately agreed.

Because JOANN at Lima Mall/Lima Center has remained open and is providing customers free materials and instructions to make fabric masks, it makes the store the perfect location for the collection bin. Each day, the bin is located outside the store’s entrance and JOANN team members safely store it overnight.

The Lima community is now filling up the collection bin with masks for Lima Memorial Hospital. The hospital plans to use these masks at their satellite centers and give them to staff members who work with less critical patients, so that the limited supply of N95 masks can be reserved for staff caring for COVID-19 patients.

The Lima community is now filling up the collection bin with masks for Lima Memorial Hospital.

This mask collection initiative allows people of all ages to directly help local healthcare workers. Even during a pandemic, our town centers continue to be a hub for the community.
Aurora Public Schools (APS) in Aurora, Colorado prepares and distributes almost 22,000 free lunches and 15,000 free breakfasts.

When the COVID-19 pandemic forced schools across the country to shut down, including those in Colorado, finding a way to get these meals into the hands of children became a top priority.

Town Center at Aurora stepped up to help, becoming one of 16 locations for area parents to pick up free “grab and go” meals for their children. Starting the week of March 16, the APS Nutrition Services Department used the Town Center at Aurora parking lot to allow parents to drive or walk up to receive both breakfast and lunch (and beginning March 24, they even added dinner). When a snowstorm hit, the team moved to a covered drive lane outside the food court entrance, where they will continue to be located throughout this program, to help keep parents and volunteers out of the harsh elements. The meals are available to anyone 18 years old or younger, Monday through Friday, and the Town Center at Aurora location has been serving about 1,600 meals per week. Colorado Governor Jared Polis has ordered schools across the state to remain closed through April 17, and the APS free meal program will continue at least through that time.
Providing a safe way for a church community to worship together: Orange Park Mall

When the Coronavirus pandemic made it unsafe for church congregations to attend services in person, the Local Management team at Orange Park Mall in Orange Park, Florida, was able to provide a socially distanced and safe way for worshippers to come together.

The Springs Church, one of the largest churches in the area, held their first drive-in service at the Orange Park Mall parking lot on March 29, with nearly 200 cars of people in attendance. Broadcasting from a flatbed trailer at the low end of the parking lot, the church used a small, inexpensive FM transmitter to allow attendees to hear the service through their car radios.

While many churches across the country have turned to virtual services, this creative solution accommodates those who may not have a computer or internet access and also provides an invaluable sense of community, especially to many who may be spending the majority of their time alone now.

The previous week, Springs Church held their service in their own parking lot, but with space for only about 85 cars, it was soon beyond capacity. Orange Park Mall provided the space they needed and they will continue to hold services (including three on Easter Sunday) there until they are able to again come together inside.

News Coverage

Providing an invaluable sense of community

This partnership was just one of many that arose at Washington Prime Group properties across the country when Local Management teams reached out to their community partners to offer their town centers and assistance. In the midst of an unprecedented health situation, more than ever, Washington Prime Group is embracing our role as a community partner and finding unique ways to transform our properties into spaces for social good.
AMID A TIME OF ISOLATION, MALLS BRING CHEER TO SENIORS: NORTHTOWN MALL AND MAPLEWOOD MALL

DURING THE CURRENT GLOBAL HEALTH CRISIS, MILLIONS OF AMERICANS ACROSS THE COUNTRY ARE PRACTICING PHYSICAL DISTANCING TO HELP SLOW THE SPREAD OF COVID-19. WHILE STAYING HOME IS ONE OF THE MOST IMPORTANT THINGS WE ALL CAN DO TO HELP KEEP OUR COMMUNITIES SAFE, THOSE LIVING IN ASSISTED LIVING OR SENIOR CARE FACILITIES MAY BE FEELING PARTICULARLY LONELY OR ISOLATED.

Northtown Mall in Blaine, Minnesota, and Maplewood Mall in St. Paul, Minnesota, are helping to address this by bringing people together and sharing joy through the properties’ Let’s Spread Some Cheer initiative. Let’s Spread Some Cheer invites local families to create a card or unique work of art to share with senior care residents who are unable to receive visitors. Projects can span a multitude of creative media, including paintings, chalk drawings, handmade cards, poems, or any type of artwork.

Guests were originally invited to drop off their creative pieces at special mailboxes located in Northtown Mall and Maplewood Mall, but when the centers closed temporarily due to COVID-19 and the state issued a “stay at home” order, General Manager Paula Mueller set up a collection box outside her home to keep the cheer going. Guests can also participate by sharing a photo on social media or by email.

Since the initiative began on March 19, the properties have received almost 50 handmade cards and letters in addition to several online images from families in the community. These will all be distributed to care facility partners, who will create an “art wall” for their residents.
When the Coronavirus pandemic hit the U.S. and upended our daily lives, the Local Management team at Dayton Mall in Dayton, Ohio, reached out to their community partners to offer the town center and their support to assist in any way possible. What they found is that, while members of the community were eager to give much needed supplies, due to the state’s stay-at-home order, many organizations were struggling with staffing to assist in collection and distribution.

To fill this critical need, the team created the Dayton Mall Non Profit Co-Op, a contactless drive up and drop off program that promotes social distancing while allowing people to safely help those in need. Local residents are encouraged to drop off non-perishable food items as well as essentials such as diapers, toilet paper, soap, school supplies and dog and cat food at the donation area. Items are then stored inside the mall until the local organizations can make arrangements to collect them.

The co-op currently includes eight community organizations, with more joining each day. Some of these include: For Love of Children (FLOC), Shoes for the Shoeless, Crayons to Classrooms, Centerville City Schools, No Child Hungry, House of Bread and the Humane Society of Greater Dayton.

The Founder and CEO of For Love of Children (FLOC), Beth Mann, said “Thank you so much for sharing your space! What a kind world this is.”

The donation drive began on Friday, April 3 and will continue every Monday through Saturday from 11 a.m. to 6 p.m. as long as needed.
GETTING FOOD TO FAMILIES AS CORONAVIRUS CAUSES FOOD BANKS TO RAMP UP: BOYNTON BEACH MALL

FEEDING SOUTH FLORIDA, the region’s leading hunger-relief organization, usually distributes about 60 million pounds of food each year. In 2020, as a result of the coronavirus pandemic and the economic fallout from it, they are expecting to distribute about 80 million pounds.

With a rapid increase in the number of families in the community relying upon Feeding South Florida for food, in addition to the need to accommodate social distancing while distributing it, the organization needed to expand beyond their traditional food pantry.

Like all of Washington Prime Group’s properties, when COVID-19 struck, the Boynton Beach Mall management team had extended an offer to their community of assistance and the use of the town center. This offer, and a resulting partnership between the mall, Feeding South Florida, the City of Boynton Beach and local church Christ Fellowship, led to the establishment of a weekly food distribution drive-thru in the Boynton Beach Mall parking lot.

On the first Thursday in April, the first 700 cars lined up at Boynton Beach Mall were given a voucher to receive groceries, such as fruits, vegetables, milk, eggs and meat. Drivers then proceeded through the line, where the food was deposited into their trunks. This distribution will continue each Thursday in April, with capacity increasing to 1,000 cars starting April 16. Each week’s distribution requires the help of more than 50 volunteers, consisting of Boynton Beach City Commissioners, the Vice Mayor, Christ Fellowship members, Feeding South Florida volunteers and City of Boynton Beach employees from a number of departments.

The Boynton Beach Mall team will continue to play their part in giving back to their community during this difficult time in any way they can.
SNACK PACKS PROVIDE MORE THAN JUST SUSTENANCE TO HEALTHCARE HEROES: GRAND CENTRAL MALL

AS THE WORLD FACES

the coronavirus pandemic, our heroic healthcare workers are working long hours in stressful situations, often putting themselves in harm’s way to protect the members of their community.

To brighten these difficult days, and to give the community a chance to say “thank you,” Grand Central Mall in Vienna, West Virginia, partnered with area businesses for Snack Packs of Encouragement.

On April 4, 2020, Grand Central Mall offered up their property to collect and package snack packs for healthcare workers at local hospitals. Small businesses Gift Gallery, Belair’s Bistro, SugarMaple, DaVincis and Grand Central Mall all collaborated to promote the event and encourage members of the community to make care packages. Snack Packs could include prepackaged snacks, water, soft drinks, chocolate, gum, hand lotion and lip balm, but most importantly, they also included a note of encouragement to the healthcare heroes who would receive them.

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Given the social distancing requirements in place, the mall team made sure donors could easily drop off their donations without needing to leave their cars. The goal was to collect 700 Snack Packs for four area medical centers, but by the end of the day, event organizers were able to collect more than 1,300. After the event, Snack Packs were distributed to employees of West Virginia University Medicine Camden Clark Medical Center, Memorial Health System and Memorial Health System - Belpre Campus.
Looking After Our Guests and the Community:
Southern Park Mall

In times of uncertainty,

Strong communities come together to look after each other. As the world faces the coronavirus pandemic, more than ever, Southern Park Mall in Boardman, Ohio, is embracing its role as a community partner by finding unique ways to transform its space for social good.

In March, Southern Park Mall General Manager Brian Gabbert reached out to his connections in the community to offer the town center and his team’s assistance in any way possible. That outreach resulted in various initiatives that seek to make people’s days a little bit brighter during this challenging time.

A few ways that Southern Park Mall is showing its support include:

Donation of Pottery Kits to Local Nursing Facilities - Southern Park Mall partnered with local business owner and tenant The Art Café to donate 80 pottery painting kits to local nursing homes and rehabilitation facilities. This creative hands-on activity brought some happiness to residents during a time when public health restrictions prevent them from welcoming visitors.

Providing Drive-Thru Lunches to First Responders and Healthcare Providers - On March 31 and April 2, Southern Park Mall partnered with tenant Chili’s to provide free ‘to go’ meals to first responders and healthcare providers to show the community’s gratitude for the incredible sacrifices these local heroes are making for others. A ‘drive thru’ area set up in the parking lot allowed for contactless pick-up.

Salvation Army Donation Site - Southern Park Mall is also serving as a donation site for the Salvation Army, collecting much needed nonperishable food items, bottled water, laundry soap, toilet paper and toiletries. Donations are accepted daily and can be dropped off while following safe social distancing guidelines.

Blood Drive - According to the Red Cross, when the COVID-19 pandemic began to spread in the United States, blood drive cancellations quickly resulted in more than 85,000 fewer blood donations, leading to a nationwide blood shortage. On April 21, Southern Park Mall will hold a blood drive to replenish blood bank supplies. With a week to go before the drive, all time slots have already been filled!

Making people’s days a little bit brighter

The Southern Park Mall team is looking forward to welcoming guests back to the town center once it is safe to do so. In the mean time, they and the Boardman area are proving that community is stronger than adversity.
UNITING WITH LOCAL FOOD BANK TO DISTRIBUTE FOOD TO THOUSANDS OF FAMILIES: SUNLAND PARK MALL

COVID-19 pandemic continues to impact communities, local businesses and organizations have stepped up to meet the needs of vulnerable residents. Beginning April 10, Sunland Park Mall in El Paso, Texas, partnered with the El Pasoans Fighting Hunger Food Bank to become a drive-thru Mega Pantry Distribution site. For three weeks, each Monday and Friday from 10 a.m. to 2 p.m., El Paso residents and families in need could come to the town center to pick up an emergency food box.

The addition of this new distribution location at Sunland Park Mall helped El Pasoans Fighting Hunger expand its services, particularly for families living on the west side of El Paso. On Friday, April 24 alone, Sunland Park Mall, the El Pasoans Fighting Hunger Food Bank and members of the Army National Guard helped distribute more than 2,000 boxes of food to 1,600 cars.

The drive-thru style of the distribution site allowed El Pasoans Fighting Hunger to continue their vital mission while protecting the health and safety of both their volunteers and El Paso residents. Since beginning this method in March, the food bank has provided more than 60,000 emergency food boxes to community members.

In the midst of crisis, Sunland Park Mall strives to find valuable ways to support community members. Through uniting with local organizations, such as the El Pasoans Fighting Hunger Food Bank, the town center continues to solidify its role as a community partner and advocate for all El Paso residents.

more than 60,000 emergency food boxes have been distributed to community members

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LENDING A HELPING HAND DURING COVID-19 PANDEMIC:
PEARL RIDGE CENTER

FROM PREPARING MEALS FOR THOSE in need, to providing easier access to fresh produce, to lending a section of the parking lot to the nearby hospital – the Pearlridge Center team in Aiea, Hawaii, has quickly activated several initiatives over the past few weeks to help out their local community during the COVID-19 pandemic:

Meals for the Homeless:
Pearlridge Center’s Local Management team launched a grassroots effort to help feed those in need at a time when many organizations who care for the homeless were shut down due to a lack of funding. The Pearlridge team prepared and donated more than 350 individual sack lunches packed with peanut butter and jelly sandwiches, fresh fruits and bottled water to The Institute for Human Services (IHS) for distribution. Pearlridge will continue to prepare and package meals on a weekly basis for the IHS to distribute to the homeless community. The center is also looking into purchasing additional food supplies to help replenish IHS’ food pantry.

Farm-to-Car Market:
Pearlridge Center partners with Aloha Farm Lovers to regularly organize and operate the Pearlridge Farmers Market. During the pandemic, the format was reconfigured so guests could safely drive through and pick up their pre-ordered produce. The farm-to-car FarmLovers Express market launched on April 18 and will continue its curbside pickup offering every Saturday morning. The center is also partnering with a non-profit organization called, “Help is on The Way,” to deliver produce from the market directly to kūpuna (elderly) homes.

Pali Momi Respiratory Clinic:
At the very beginning of the pandemic, Pali Momi Medical Center, a tenant at Pearlridge Center, reached out to the management team asking about the possibility of using their parking lot as a site for their respiratory clinic, for community members experiencing what might be COVID-19 symptoms. The Pearlridge Center team quickly agreed and swiftly prepared their parking lot for the hospital’s testing equipment and medical staff. The two teams worked together to plan out the best and safest traffic pattern for patients and the testing site has been running efficiently since April 11.

During the pandemic, Washington Prime Group’s town centers have been creatively offering solutions and lending a helping hand to all different kinds of organizations – Pearlridge Center is the perfect example. No ask is too big and no task is too small for our Goodwill Ambassadors who strive to support our communities, especially in times of need.
HOSTING A PARADE TO CONNECT TEACHERS AND STUDENTS SEPARATED BY SCHOOL CLOSURES: CHAUTAUQUA MALL

THE COVID-19 PANDEMIC HAS closed shopping centers, schools, restaurants and many other businesses across the country in order flatten the curve of viral transmission. Under the governor's orders, schools in New York state closed their doors starting on March 18. School was still being held virtually, but nothing could replace the bond built between the teachers and their students – and by April, both parties greatly missed seeing each other every day.

To brighten everyone's spirits in the local community, Chautauqua Mall in Lakewood, New York, partnered with the local Southwestern Central School District to host a parade that would allow teachers and students to see each other face to face again while practicing social distancing.

The morning of April 8, teachers and staff from the Southwestern Central School District lined up around the perimeter of the Chautauqua Mall. The teachers made “We Miss You” signs and some brought along their families and pets to the parade. Parents and students from the local school district were able to drive around the mall, wave to their beloved teachers from their cars, talk to them out the window, and show off the signs they made. Attendees showed their school spirit by wearing their school colors and holding signs that read “Trojan Tough.”

With school out of session for almost a month, this parade gave students and teachers a brief chance to safely see each other from a distance – bringing many smiles, and some tears, to everyone’s faces. Even while closed to the public, Chautauqua Mall continues to be a hub for the community, allowing residents to (safely) come together and show their love and support for one another during this difficult and unprecedented time.
STEPPING UP AS COMMUNITY HUB DURING COVID-19 PANDEMIC: JEFFERSON VALLEY MALL

VISITS WITH THE EASTER BUNNY

at the local mall are a traditional springtime activity for many families across the country. However, in the wake of COVID-19 and the subsequent closure of public gathering spaces, many Easter traditions looked a little different this year. Jefferson Valley Mall in Yorktown Heights, New York, stepped up to ensure that families in their community could still make the holiday special while maintaining safe social distance.

On April 11, the Jefferson Valley Mall Local Management team partnered with the Yorktown Lion’s Club to put on an Easter Car Parade in the town center’s parking lot. With more than 100 cars participating, families enjoyed being able to spend time together and make new memories during the Easter weekend.

Many families decorated their cars to fit one of the following categories: Easter, spring, first responders and patriotic. The most elaborately decorated cars were entered to win a $50 gift card to a local restaurant, donated by the Lion’s Club. As the cars processed through the parade, they were greeted by costumed characters, classic cars, a fire engine, local businesses and tenants and, of course, the Easter Bunny!

The parade was a wonderful way to bring the community and families together for the holiday – all while keeping a safe social distance between them.

Additionally, Jefferson Valley Mall has teamed up with the Yorktown Chamber of Commerce to provide free sandwiches to first responders on the front lines responding to the COVID-19 pandemic. On Free Food Fridays for First Responders, these brave men and women can help themselves to grab-and-go lunch bags from the famous Put Some Meat on Your Bones food truck.

ensuring that families in their community can still make the holiday special

Although the Jefferson Valley Mall’s interior spaces may be closed to the public, these are just two examples of how Washington Prime Group properties are adapting with these changing times and continuing to serve as a cherished community partner during times of uncertainty.
HONORING LATE OFFICER DURING HERO’S PROCESSIONAL: BRUNSWICK SQUARE MALL

THE CURRENT COVID-19 PANDEMIC

has impacted communities in a multitude of ways, including the health of local residents, and thousands of families across the nation have experienced the difficulty and pain of losing a loved one. In the midst of these dark times, these moments have also created opportunities for communities to come together in support and to lean on one another.

On April 12, Easter Sunday, more than 400 cars, including over 300 first responders, gathered in the parking lot at Brunswick Square Mall in East Brunswick, New Jersey, to honor the life of the late Officer Nelson Perdomo. Officer Perdomo, a 19-year veteran correctional police officer, spent his career at the East Jersey State Prison before passing away on April 9 following complications brought on by COVID-19.

Fellow officers, colleagues, and friends came together to celebrate him through a hero’s processional beginning at Brunswick Square Mall and traveling past Officer Perdomo’s home. Many cars, motorcycles, and trucks that took part flew police unity flags, American flags, and the flag of El Salvador to pay tribute to Officer Perdomo as they made their way through the processional. This memorial service, organized by the New Jersey Police Benevolent Association, offered a way for East Brunswick residents to honor a local hero and express support to his family in a safe and meaningful way.

News Coverage

As we continue to navigate this new normal, Washington Prime Group looks to find different ways to utilize its properties for the good of the community. Through offering space for local residents to come together, Washington Prime Group properties serve as a constant unifying presence during a time that can feel uncertain.
JOINING WILLIAMSON COUNTY CHILD ADVOCACY CENTER FOR GO BLUE CAMPAIGN: WOLF RANCH TOWN CENTER

THE CURRENT COVID-19 PANDEMIC

has resulted in the closure of daycares, schools, and parks, and communities across the nation have experienced these effects in a multitude of ways. Striving to be a steady source of support during this time, Washington Prime Group town centers continue to identify ways to partner with local organizations and aid impacted families.

During April, which marks Child Abuse Awareness & Prevention Month, Wolf Ranch Town Center in Georgetown, Texas, partnered with the Williamson County Child Advocacy Center in support of the Go Blue awareness campaign.

Wolf Ranch placed several seven-foot-tall blue ribbons and approximately 1,000 blue pinwheels around the town center as a way to visually take part in the national campaign and honor the Advocacy Center’s mission.

Go Blue is a nationwide campaign that aims to raise awareness of the dangers of child abuse, and since 1989, the blue ribbon has served as a call-to-action to communities to stand against this devastating threat. Additionally, the pinwheel is the national symbol for child abuse awareness and prevention, and it represents hope, health and happiness.

The Go Blue campaign takes on new importance this year. While safe spaces for victims, such as schools, are now closed, these children are at risk of danger more than ever. In fact, prior to the expiration of Texas’s stay-at-home orders on April 30, the Advocacy Center witnessed an increase in child abuse cases.

In addition to taking part in the Go Blue campaign, Wolf Ranch Town Center also donated GoGo squeeZ snacks to the Advocacy Center. Snacks are often given to victims as their families go through the Advocacy Center’s processing procedures to not only provide nourishment, but also to help calm their nerves.

Through partnering with the Williamson County Child Advocacy Center, Wolf Ranch Town Center continues its central role as a goodwill ambassador. The town center demonstrates its ongoing commitment to supporting its guests and advocating for the Georgetown community.
BRINGING MUCH-NEEDED MEALS TO SENIORS DURING CORONAVIRUS PANDEMIC: SOUTHGATE MALL

IN THIS DIFFICULT TIME

neighbors and businesses across the country are coming together to support each other. Southgate Mall in Missoula, Montana, is showing its commitment to the community through its partnership with the Community Organization Active in Disaster (COAD) group. The group is made up of businesses, nonprofits and individuals who have been working together in the face of COVID-19 to coordinate community assistance during this trying time.

As part of its partnership, Southgate Mall has been participating in the Food Security group, which has focused on responding to the growing number of Missoula residents in need of food assistance during the pandemic.

Southgate Mall was able to offer up its space as a packing facility, loading as many as eight pallets of emergency nutritional kits in just one day. This was a tremendous cost savings for the organization, as the kits are typically shipped from Atlanta and can cost up to $600 for delivery.

The kits assembled at Southgate Mall will be distributed by Missoula Aging Services, an aging and disability resource center that provides a number of programs and resources for Missoula seniors. These programs range from Medicare education and caregiver support to their popular Meals on Wheels program. During a typical week, Missoula Aging Services delivers approximately 1,600 meals to seniors in Missoula county. COVID-19 has placed a tremendous strain on these seniors and the organization has upped their food deliveries to around 3,700 meals a week.

the organization has upped their food deliveries to around 3,700 meals a week

Participating in these types of community-led programs is more important than ever as cities across the country mobilize to respond to the growing pandemic. We are proud of all of our town centers as we continue to serve as Goodwill Ambassadors for our communities – whether it be packing pallets of food, donating our time, or simply being a friendly neighbor during an uncertain time.
SUPPORTING LOCAL MEALS ON WHEELS PROGRAM DURING CORONAVIRUS CRISIS: INDIAN MOUND MALL

MANY SENIORS WHO ARE SHELTERING

In their homes to avoid the chance of contracting COVID-19 find themselves relying more than ever on their treasured pets for companionship. At the same time, those pets have basic needs that may be difficult for their owners to meet right now.

In April, Indian Mound Mall aimed to address this by partnering with the Licking County Aging Program (LCAP) and their Meals on Wheels program to collect pet food donations for seniors in need.

Through these donations, LCAP is able to provide a vital service to animal-loving seniors who are in a higher risk population for contracting COVID-19, and therefore are unable to leave their homes at this time. LCAP and Meals on Wheels are providing these seniors with free pet food and hot, nutritious meals so that no one goes hungry during the pandemic.

In just four days, Indian Mound Mall was able to collect over 300 bags of dog and cat food, toys, treats and cash donations for pet supplies to support both Licking County seniors and their lovable, furry companions. The pet food drive caught the attention of Central Ohio media and was featured on local NBC station, WCMH.

The team at Indian Mound Mall was excited to be able to pitch in to help LCAP and Meals on Wheels during this challenging time. They also wanted to show their appreciation for all the LCAP team does, so the Indian Mound Mall Local Management team sent nearly 100 goody bags to the Meals on Wheels team. The bags were filled with a water bottle and delicious treats from two Indian Mound Mall tenants, JV Market Place and Weathervane Popcorn.

to support both Licking County seniors and their lovable, furry companions

From serving as a temporary shelter for flood evacuees to partnering with local organizations like LCAP, Indian Mound Mall remains committed to serving as a community resource in times of need. As Goodwill Ambassadors, we are proud to serve as true partners for all of the communities we serve.
AS THE GLOBAL HEALTH

pandemic stretches on, some of our neighbors and community organizations are in more need than ever. Several Ashland, Kentucky, nonprofits found themselves stretched thin in the wake of COVID-19, so Ashland Town Center rose to the occasion to host three supply drives benefitting local charitable organizations.

For more than a month, Ashland Town Center has had donation drop-off points set up for personal protective equipment (PPE) to be donated to King’s Daughters Medical Center, pet supplies to be donated to the Ashland Animal Rescue Fund, and cleaning supplies to be donated to the Salvation Army. Each of these organizations is playing a vitally important role in the community and relies heavily on these types of valuable donations from generous residents.

The local newspaper, the Daily Independent, helped get the word out about the supply drives at Ashland Town Center and published an article to encourage donations.

Overall, the donation drive has been a great success and the Ashland Town Center team is overwhelmed by the generosity of its neighbors. One day, the team checked the donation bin to find it completely full, including a 50-pound bag of dog food to be donated to the Ashland Animal Rescue Fund.

From protective face masks to pet food, every donation to each of the three organizations makes a tremendous difference in their ability to serve the Ashland community.
SHOWCASING GRATITUDE AND KINDNESS DURING UNCERTAIN TIMES: CLAY TERRACE

IN THE FACE OF THE coronavirus pandemic, Carmel, Indiana launched #CarmelCares, a city-wide initiative to help residents remain connected despite the limitations posed by the COVID-19 physical distancing guidelines.

Through their strong partnership with the city, the Local Management team at Clay Terrace came up with the unique idea to contribute to #CarmelCares by turning the property’s parking lot into a public art space. With “Chalk the Lot,” the Clay Terrace team invited individuals and organizations in the community to decorate a parking space from April 20 to May 1.

Nearly 100 people decorated parking spots, giving thanks to first responders and medical professionals, showing appreciation for teachers and essential employees, congratulating graduating students and sharing messages of kindness. To maintain social distancing, the Clay Terrace team assigned parking spots and time slots to each person in advance.

The Carmel community was overwhelmingly supportive of this event and local partners, including the Carmel Police Department and Visit Hamilton County Tourism, promoted “Chalk the Lot” on their own social media channels. Sponsors of the event included Engledow Group, Capitol Construction Services, Metronet, and DC Construction Services. The Clay Terrace management team even participated in the fun and decorated spaces of their own. After the “Chalk the Lot” event, the artwork remained in the parking lot so the community could drive through and admire all of the decorated spaces.

nearly 100 people decorated parking spots

By creatively reimagining a parking lot into a public art space, Clay Terrace has served as a beacon of positivity for its community during this difficult time.
CONTINUING ITS ROLE AS COMMUNITY PARTNER: WESTMINSTER MALL

AS TIMELINES ACROSS THE U.S.

vary for reopening businesses closed because of the coronavirus pandemic. Washington Prime Group town centers continue to use this time to partner with cities and local organizations to help impacted communities. Westminster Mall in Westminster, California, is embracing its role as a community advocate by offering its space for a diverse range of needs during the current health crisis.

Local Blood Drives
In April, Westminster Mall partnered with the Red Cross for two successful blood drives in the parking lot of the town center. In these uncertain times, healthy donors are encouraged to donate blood to help the Red Cross meet the immediate needs of patients nationwide. Westminster Mall understands the undeniable impact that donating blood has on community health, while also continuing to place the safety of its guests first during this time.

Both blood drives included a check-in station, where donors were pre-screened and had their temperatures taken. Additionally, there were six-foot markers placed throughout the donation stations, directional signage, and separate exits and entrances to help donors navigate the space safely. More than 90 people donated blood during the two blood drives, and another is scheduled for May 26.

On-Site K9 Training
While Westminster Mall remains closed to the public, the town center is partnering with the Westminster Police Department to conduct weekly K9 trainings. Westminster Mall is proud to support the WPD in their efforts to keep the Westminster community safe and will allow the WPD to conduct additional necessary trainings and preparations at the town center as needed.

Drive-Thru COVID-19 Testing
On April 6, Westminster Mall began serving as a new location for drive-thru COVID-19 testing. The town center is partnering with actor Sean Penn’s nonprofit, Community Organized Relief Effort (CORE), and Dr. Matthew Abinante to offer two different types of tests – nasal and antibody – Monday through Saturday.

CORE, which began in 2010, strives to build safer, healthier communities through mobilizing healthcare workers, emergency workers, and government officials to take action in unprecedented situations. Dr. Abinante is a Doctor of Osteopathic Medicine at the local direct primary care provider, Elevated Health. Since the testing began, the site at Westminster Mall has provided more than 6,000 tests.

embracing its role as a community advocate

Along with many other Washington Prime Group town centers around the country, Westminster Mall is committed to serving as a catalyst for social good in its local community. The safety and well-being of guests remain the town center’s central mission. By utilizing its space in innovative ways, Westminster Mall can continue this mission, while also elevating the valuable roles of other local organizations.
STEPPING UP TO SUPPORT COMMUNITY NON-PROFITS DURING COVID-19 PANDEMIC: CHAUTAUQUA MALL

THE CHAUTAUQUA MALL IN LAKEWOOD,

New York, recently partnered with the Salvation Army and the Chautauqua County Humane Society to host a supply drive to bring much-needed items to the community.

The Salvation Army of Jamestown is the largest food pantry in Chautauqua County. Following the closures of schools and businesses due to COVID-19, the organization served 300 more households than usual in the month of March. The donations collected from generous members of the Chautauqua community will help the Salvation Army of Jamestown continue to serve these neighbors in need of a helping hand during the pandemic and beyond.

The Chautauqua County Humane Society (CCHS) is also feeling the strain of the pandemic as they provide food and shelter to the homeless pets in their care. In a typical year, the CCHS adopts out around 1,200 animals and the pet food donations collected through the Chautauqua Mall’s supply drive will make a tremendous difference in the organization’s ability to care for these pets until they can be adopted.

The Chautauqua Mall team was met with an overwhelming response to the supply drive and was able to donate a substantial amount of non-perishable food, household essentials and pet supplies to both the Salvation Army and the CCHS.

The Salvation Army of Jamestown served 300 more households than usual in the month of March.

These types of initiatives, like the supply drive at the Chautauqua Mall, are becoming even more essential than ever as local nonprofits step up to help support community members in need during the coronavirus pandemic. Washington Prime Group and our properties are proud to support these types of grassroots initiatives in all of the communities we serve.
HOSTING A FOOD DRIVE DONATION TO BENEFIT LOCAL ORGANIZATIONS: MARKLAND MALL

AS MANY STATES BEGIN THE PROCESS

of reopening, our town centers remain committed to their mission of driving social good and meeting the needs of their communities. One example is Markland Mall in Kokomo, Indiana, which hosted a food drive and donation event in April benefitting Kokomo Rescue Mission and the Salvation Army. Even during below 30-degree weather and an off-season snowfall, volunteers and donors stepped up to aid Kokomo locals in need.

Kokomo residents were able to drop off nonperishable food items at a safe, outdoor drop-off area at the town center. During the food drive event, guests donated 200 meals’ worth of nonperishable items. This event is only one of multiple food and supply drive donations that occurred through April and May.

The Kokomo Rescue Mission is a local organization that has been serving vulnerable populations in North Central Indiana since 1953. Since 1865, the Salvation Army has served communities in need around the globe and assists approximately 23 million Americans annually. Both the Kokomo Rescue Mission and the Salvation Army offer a community food pantry and soup kitchen. Due to the current health crisis, these organizations have also begun offering weekly grocery bag pick-ups.

even during below 30-degree weather and an off-season snowfall, volunteers and donors stepped up to aid Kokomo locals in need.

During the current health crisis, Markland Mall and Washington Prime Group’s other town centers are serving as central points for communities to come together and make a positive impact. We hope that residents in Kokomo and throughout the nation continue to view our town centers as symbols for social good every day of the year.
HOSTING A DRIVE-THRU FOOD DRIVE: THE OUTLET COLLECTION | SEATTLE

TO HELP PROVIDE FOOD FOR THOSE IN NEED
during the COVID-19 pandemic, The Outlet Collection | Seattle in Washington hosted a Drive-Thru Food Drive to support The Auburn Food Bank. The local community was invited to drop off non-perishable food items in the parking lot on April 18. The Outlet Collection team members and food bank volunteers directed traffic, accepted monetary donations and unloaded items from donors’ trunks so no one had to get out of their cars. Through the event, the team collected an estimated 4,000 pounds of food and $4,000 in donations.

During the week leading up to the food drive, The Outlet Collection | Seattle hosted a Chalk the Lot event, so everyone who came to drop off food could admire the artwork of the more than 20 families and tenants who participated. By coordinating both events together, The Outlet Collection team was able to spread joy and share messages of gratitude with those who came out to donate food and participate in their own act of kindness.

everyone who came to drop off food could admire the artwork of the more than 20 families and tenants who participated

Through events like the food drive and Chalk the Lot, we are able to see the generosity of our neighbors in action. Washington Prime Group is proud that our town centers across the country are serving as forces for good in their local communities.
SERVING AS A SITE FOR MASK DISTRIBUTION AND LOCAL FOOD PICKUP: JEFFERSON VALLEY MALL

DURING THE ONGOING HEALTH CRISIS,
simple steps, such as keeping at least a 6-foot distance from others and wearing a mask, can help make a big impact. That’s why, on May 15, Jefferson Valley Mall in Yorktown Heights, New York hosted a community mask distribution in partnership with County Executive George Latimer, Town Supervisor Matt Slater, and Hanes. This mask distribution furthered a current county-wide initiative to provide local residents in Westchester County with free, washable masks donated by Hanes, and the event was carefully set up so that those picking up a mask could do so at a safe distance from others. During the event, Legislator Vedat Gashi and other Yorktown officials joined Latimer and Slater to distribute more than 3,000 masks.

In addition to serving as a mask distribution site, Jefferson Valley Mall is also continuing as a community partner by becoming a new home location for Feeding Westchester. Since 1988, Feeding Westchester, a member of Feeding America, has strived to end hunger in Westchester County through efficiently sourcing and distributing food to families in need.

Through this new partnership, local families have been able to access quality food options and resources at a convenient, nearby location. During the first week of May, Jefferson Valley Mall, Feeding Westchester, and local volunteers delivered food to more than 300 families, including children, adults, and senior community members.

News Coverage
Feeding Westchester

local volunteers delivered food to more than 300 families

Jefferson Valley Mall and all of Washington Prime Group’s town centers are proud to find innovative ways to utilize our spaces to help strengthen communities during this difficult time. Now and always, we believe in the importance of maintaining connections with residents, as well as local officials and organizations and furthering our role as a community partner.
HOSTING GOODWILL INITIATIVES BENEFITTING LOCAL COMMUNITY: MELBOURNE SQUARE MALL

continues, Washington Prime Group and our properties have remained committed to meeting the needs of our communities in innovative ways. Melbourne Square Mall in Melbourne, Florida, has supported its local community through several different initiatives, both while it was closed to the public and once it reopened.

On April 29, Melbourne Square Mall hosted the town center’s first blood drive in partnership with OneBlood, a local blood donation center in the Southeast Florida area. Twenty donors participated in the blood drive, which surpassed the average donation of 10 per drive during the COVID-19 pandemic. During the event, local restaurants, including BJ’s Brewhouse, Red Robin and Red Ginger donated gift cards to all blood donors, and Chick-Fil-A provided sandwiches.

Additionally, Melbourne Square Mall hosted Thankful Thursday in partnership with Chick-fil-A on May 1. The town center delivered lunches to both the first and second shifts at the Melbourne Police Department as a way to honor local first responders. Melbourne Square Mall provided a total of 80 meals to those who selflessly protect our communities.

The following week, in celebration of National Nurses Day on May 6, Melbourne Square Mall partnered with Chick-fil-A once again to honor all nurses and medical staff at Holmes Regional Hospital. Each day of the week, Melbourne Square Mall provided 250 meals for healthcare workers working tirelessly on the front lines. Once the town center reopened on May 8, Melbourne Square Mall offered free lunch for medical staff, first responders, and teachers each afternoon as way to honor their commitment to the community.

provided 250 meals for healthcare workers working tirelessly on the front lines.

Washington Prime Group and our properties, including Melbourne Square Mall, are proud to celebrate and support our local communities and connect with residents during difficult times. We believe in continuously finding new ways to utilize our spaces for social good and serving residents to make a positive impact.
the need to limit our interactions as a result of the coronavirus pandemic has had tremendous impacts on the entire world, and two groups of people who have been particularly affected are small business owners and the graduating class of 2020. When Anderson Mall in Anderson, South Carolina, reopened on April 24, Washington Prime Group and the property’s Local Management team were able to find a creative way to connect members of the Anderson community and bring a little bit of joy to a challenging time.

Anderson Mall reopened on April 24 after being temporarily closed due to the state’s stay-at-home orders. The Local Management team planned a safe and celebratory reopening, complete with live art, snacks, support for partner United Way, and more than 400 free meals for first responders. All of this was accomplished with careful attention to social distancing and rigorous cleaning.

While Anderson Mall’s tenants were excited to welcome back guests, the WPG team (including CEO Lou Conforti, who was there to support the team at the reopening) noticed that Casa Star, a small business in the mall, had more than half of its stock invested in formalwear for proms that had all unfortunately been cancelled. Together, Lou and the Local Management team decided to support the business and partnered with the owner of Casa Star, Abdel Sannoun, to gift six suits to local graduating seniors.

Through her strong relationships in the community, Anderson Mall General Manager Chunsta Miller was able to connect with Justus Cox, a member of the Call Me Mister Program. Call Me Mister recruits African-American young men to become elementary school teachers and role models. Justus then partnered with Krishaun Adams, a teacher and coach at the TL Hanna school, to identify six seniors who had made great strides this year. The six young men each selected a brand new suit to wear to graduation and in the future.

“We are more than goods and services,” said Miller. “I think what we did for these young men was life changing. It truly was a joy to see the smiles on the young men’s faces.”

This is just one example of the more than 500 initiatives Washington Prime Group’s local management teams have completed with local organizations in the face of COVID-19. More than ever, we continue to embrace our role as community goodwill ambassadors and mobilize to meet the needs of our neighbors.
PARTNERING WITH LOCAL MEALS ON WHEELS PROGRAM TO HELP ANIMAL-LOVING SENIORS: THE ARBORETUM

IN LATE MAY, THE ARBORETUM

in Austin, Texas, partnered with Meals on Wheels of Central Texas to host a three-day supply drive to collect pet food and essentials for senior citizens in need.

The local Meals on Wheels PALS (Pets Assisting the Lives of Seniors) Program assists animal-loving seniors and their beloved furry friends by providing free dog and cat food on a monthly basis. Through the donations secured through the supply drive at The Arboretum, Meals on Wheels was able to continue providing a vital service to these seniors who are in a higher risk population for contracting COVID-19, and were therefore unable to leave their homes during the pandemic.

The supply drive gained significant momentum in the community and resulted in coverage on three television stations (local ABC, CBS and Telemundo partners), as well as in a local newspaper. By the end of the three-day supply drive, community members had donated over 400 pet supply items.

community members donated over 400 pet supply items

The Arboretum, like all of our Washington Prime Group properties across the country, is proud to serve as a Goodwill Ambassador in its community. We remain committed to supporting our local communities and continuing to utilize our properties for social good throughout the pandemic and beyond.
Dayton Mall celebrated its reopening with the “Better Days Ahead” concert, presented in partnership with Strictly Gospel Ministries. The outdoor concert offered a safe way to mark the reopening of the town center, as well as to provide an uplifting and encouraging event for the Dayton community in the midst of hardship due to the COVID-19 pandemic.

The concert featured three local acts – the Salem Quartet, Imagine That and Southern Aires – who each donated their time. Even though the weather forecast didn’t fully cooperate, with intermittent rain showers moving through the area all day, the stage was fully covered and guests listened to the music inside their cars – even with the windows rolled up – through an FM signal.

Guests listening to the gospel groups in their cars also enjoyed takeout food from a wide variety of Dayton Mall restaurants. One of those, Chick-fil-A, hand-delivered meals to guests’ cars and recorded one of their best sales days to date.

In all, nearly 300 people attended the concert throughout the day, and the event’s reach extended far beyond the Dayton Mall parking lot. The Dayton Mall Non-Profit Co-Op also collected various items for local nonprofits. Hundreds of people donated non-perishable food, essential items and pet food to ensure that Dayton-area nonprofits can continue to serve their communities throughout the COVID-19 pandemic.

The concert served as a reminder that even in times of uncertainty, Dayton Mall continues to serve as a community hub. There are, indeed, brighter days ahead.
HOSTING A
SOCIA LLY
DISTANCED
GRADUATION
CEREMONY:
LINCOLNWOOD
TOWN
CENTER

UNABLE TO
CELEBRATE WITH
friends and family or participate in school traditions due to social distancing measures, many high school graduates in the class of 2020 were left wondering how they would commemorate this important milestone.

Lincolnwood Town Center, just north of Chicago, helped make graduation special for the 2020 graduates of Hanna Sacks Bais Yaakov High School. By utilizing the town center parking lot for the graduation ceremony, the graduates were able to participate in a sentimental event and enjoy a well-deserved sense of accomplishment and excitement for their new paths ahead.

Families and graduates alike were incredibly thankful to the Lincolnwood Town Center team for the opportunity to use the outdoor space. Some even remarked that the parking lot ceremony was much more fun than a “regular” graduation.

the graduates were able to enjoy a well-deserved sense of accomplishment and excitement for their new paths ahead.

Helping to create memorable moments and extending support to our communities is at the center of our mission at Washington Prime Group. We are proud to continue serving our neighbors and utilizing our properties across the country for social good.
properties believe that an essential part of our role as goodwill ambassadors across the nation is to join with local businesses and organizations to make connections and deliver what each individual community needs. Paddock Mall in Ocala, Florida, exemplified these impactful partnerships through its recent social good initiatives.

EMS Week is celebrated each year during the week of May 17 – 23 to honor and celebrate EMS practitioners and the vital work they do. As healthcare workers continue to be on the front lines of the COVID-19 crisis, Paddock Mall worked with local organizations to offer support and demonstrate the town center’s appreciation for these dedicated first responders.

On May 21, Paddock Mall partnered with Chick-fil-A and AdventHealth Ocala, a local hospital, to provide meals to first responders. Paddock Mall General Manger Ashley Wheeler-Gerds and Chick-fil-A Owner/Operator Debbie Machtel assisted on-site to serve those who are committed to protecting our community.

Later that week, Paddock Mall teamed up with AdventHealth Ocala to distribute 1,000 masks and bottles of hand sanitizer to community members and tenants to help combat the spread of COVID-19. The event, which was free to community members, was hosted in Center Court at the town center.

Washington Prime Group and our properties understand that it is our responsibility to create positive, impactful experiences. By uniting with organizations, especially during difficult times, Washington Prime Group and our properties can help lift those in need and support residents in meaningful ways.
HOSTING A BLOOD DRIVE AND DRIVE-IN CHURCH SERVICES: ROLLING OAKS MALL

FROM HOSTING

a blood drive, to organizing food drives, to providing space for drive-in church services, the Rolling Oaks Mall team in San Antonio, Texas, has organized several events over the past few weeks to support their local community during the COVID-19 pandemic:

Blood Drive
At a time when blood supplies are running low, Rolling Oaks Mall partnered with the San Antonio Blood & Tissue Center to host a blood drive on May 18. The one-day blood drive attracted over 60 donors. The town center also partnered with Chick-fil-A to give a free meal to every donor as a token of appreciation. Another blood drive is scheduled for June 13.

Local Fundraisers for Food Bank
Rolling Oaks also partnered with Chick-fil-A to raise money for the Randolph Area Food Bank. Over $400 was collected via the drive-thru to help the food bank purchase food for those in need during the pandemic.

Drive-In Easter Service
Reflections of Christ Kingdom (ROCK), a tenant of Rolling Oaks Mall, was struggling to find a way to hold its Easter Sunday service because mass gatherings were prohibited due to COVID-19, so it approached the town center management team for help. Together, they organized a drive-in church service in the parking lot where all parishioners could safely worship inside their cars and remain socially distant from others. As a way to do some good, ROCK also asked parishioners to bring canned food items. All of the food collected was donated to the local San Antonio Food Bank.

Drive-In Church Services
Building off of the success of the drive-in church services with ROCK, another local church approached Rolling Oaks Mall about hosting a drive-in service for them. All Nations Church – SA held a Sunday evening drive-in service in a similar fashion at Rolling Oaks Mall on May 17, which drew in over 100 vehicles. Since it was so well received, All Nations Church – SA is looking to host additional drive-in services during the month of June.

During a time when people are asked to distance themselves from others, Rolling Oaks Mall worked with local organizations to safely bring the community together, show support and provide opportunities to give back to those in need.
COVID-19 GOODWILL INITIATIVES

Anderson Mall
Blood drives
Food drive

Ashland Town Center
PPE drive
Cleaning supply drive
Blood drives
Drive-in Easter church service
Easter bag giveaway
for home egg hunt
Food drive
Pet supply drive
Blessing Box
Free first responder
vehicle sanitation

Boynton Beach Mall
Blood drives
Feeding South Florida weekly food distribution drive-thru

Brunswick Square Mall
Food drive
Food bank fundraiser
Honor caravan for fallen officer
Statewide pinewood derby event

Chautauqua Mall
Food drive
Teacher parade
Pet supply drive
Blood drive
Drive-in prayer service

Clay Terrace
Blood drives
Local restaurant social media campaign
Chalk the Lot community togetherness initiative

Cottonwood Mall
Wish kits for healthcare workers

Dayton Mall
Dayton Mall non-profit co-op “Better Days Ahead” drive-in concert

Gateway Centers
Blood drive
Pet supply drive

Grand Central Mall
Blood drives
Healthcare heroes snack packs of encouragement
Donation location for United Way Hunger Solutions program

Great Lakes Mall
Blood drives
Donation box for Salvation Army

Indian Mound Mall
Flood evacuation site
Pet food donation drive

Irving Mall
School lunch meal program

Jefferson Valley Mall
Free Food Fridays for first responders
Easter car show parade

Lima Mall
Collection point for homemade masks
Food donation and distribution

Lincolnwood Town Center
Food drives
Blood drives

Lindale Mall
Blood drives
Mask drives
Food and Supply drives

Longview Mall
Blood drive
Drive-in concert

Mal at Fairfield Commons
Service dog training
Blood drives
School supply drive
PPE donation drive
Pet supply drive
Food drive

Maplewood Mall
Drive-in Easter church service
Blood drive
Space for K-9 Officer training

Markland Mall
Blood drive
Food and supply drive
Cards and pictures from kids to nursing home residents

Melbourne Square Mall
Meal delivery for first responders and healthcare workers
Blood drive

Mesa Mall
Food drive
First responder lunch
Volunteer recognition gift pickup location
Easter bag donation with school lunches

Morgantown Mall
Food drive
Medical supply drive
Drive-thru lunch for first responders

New Towne Mall
Blood drive
Drive-thru lunch for first responders

Northtown Mall
Drive-thru BBQ for first responders
Rest and respite room for local police
Blood drive
Space for K-9 Officer training

Northwoods Mall
Blood drives
Food drive
Free lunches for first responders
Pet food drive
Space for service dog training

Oak Court Mall
Lunch for first responders

Oklahoma City Properties
Delivering food donations
Food drive
Household supply drive
Petty kits for nursing home residents
Blood drive
Drive-in church services
Drive-in prayer service

Orange Park Mall
Blood drives
Lunch for healthcare workers

Orange Park Mall
Blood drives
Weekly drive-in church services
Drive-in movies

Pearlridge Center
Drive-up COVID testing site
Farm to Car drive-up farmer’s market
Weekly bagged lunches for people experiencing homelessness

Polaris Fashion Place
Food drive
Blood drives
Lunch pickup for police
Service dog training

Port Charlotte Town Center
Blood drive

Rolling Oaks Mall
Blood drive
Drive-in church services
Drive-up Easter giveaway
Earth Day arts and crafts giveaway
Food bank fundraiser

Scottsdale Quarter
Blood drive
Space for K-9 Officer training

Southern Park Mall
Drive-thru lunch for first responders and healthcare providers
Blood drives

Southgate Mall
Blood drives
Weekly drive-in church services
School supply drive
PPE donation drive

Sunland Park Mall
Blood drive
Medical supply drive

The Outlet
Collection Seattle Food drive
Drive-up COVID-19 testing site

The Outlet
Drive-up Easter giveaway

The Outlet
Food drive
Drive-up COVID testing site
K-9 training

Town Center at Aurora
Aurora Public Schools lunch pick-up location
Drive-in Easter church service
Salvation Army donation drop-off site
Virtual “story time with the Easter bunny” for children’s hospital patients
Salvation Army food distribution
Food Bank of the Rockies food distribution
Space for rescue dog training and National Guard vehicle training

Town Center Plaza and Town Center Crossing
Local restaurant promotion program

Webster Mall
Fire department training
Delivering food donations
Space for fire department training

Waterford Lakes Town Center
Blood drives

WestShore Plaza
Food drive
Drive-up COVID-19 testing site

WestShore Plaza
Drive-up COVID testing site
K-9 training

Wolf Ranch Town Center
Blood drive
Food drive
Child Abuse Prevention Month awareness display
COVID-19 GOODWILL INITIATIVES
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